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FAX TRANSMISSION**DATE:** August 3, 2007**PTO IDENTIFIER:** Application Number 08/477,711
Patent Number**Inventor:** John C. Harvey**MESSAGE TO:** US Patent and Trademark Office**FAX NUMBER:** (571) 273-8300**FROM:** GOODWIN PROCTER LLP

Carl Benson

PHONE: (202) 346-4000**PAGES (Including Cover Sheet):** 4**CONTENTS:**

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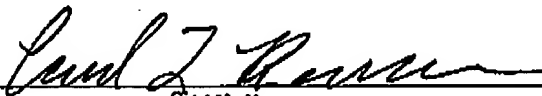
Application No. (if known): 08/477,711

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- 1) **Statement Under 37 CFR 3.73(b)**
- 2) **Power of Attorney to Prosecute Applications Before the USPTO**



Signature

Carl Benson

Typed or printed name of person signing Certificate

38,378

Registration Number, if applicable

(202) 346-4000

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STATEMENT UNDER 37 CFR 3.73(b)**RECEIVED
CENTRAL FAX CENTER****AUG 03 2007**Applicant/Patent Owner: John C. Harvey, et al.Application No./Patent No.: 08/477,711Filed/Issue Date: June 7, 1995Entitled: SIGNAL PROCESSING APPARATUS AND METHODSPersonalized Media Communications, L.L.C.

(Name of Assignee)

, a

Corporation

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.
(The extent (by percentage) of its ownership interest is _____ %)
- in the patent application/patent identified above by virtue of either:

- A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 011069, Frame 0096, or for which a copy thereof is attached.

OR

- B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:


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☐ Additional documents in the chain of title are listed on a supplemental sheet.

- ☐ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.



Signature

August 3, 2003

Date

Carl L. Benson, Reg. No. 38,378

Printed or Typed Name

(202) 346-4018

Telephone Number

Attorney For Applicant

Title

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I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).

I hereby appoint:

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OR

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| NAME | Registration Number | NAME | Registration Number |
|----------------------|---------------------|------|---------------------|
| Thomas J. Scott, Jr. | 27,836 | | |
| Joseph M. Guiliano | 36,539 | | |
| Carl L. Benson | 38,378 | | |
| | | | |
| | | | |

as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or supplementary documents attached to the form in accordance with 37 CFR 3.73(b).

Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(a) to:

☒

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OR

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| <input type="checkbox"/> Firm or Individual Name | | | |
| Address | | | |
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Assignee Name and Address

Personalized Media Communications, LLC
708 3rd Avenue, 35th Floor
New York, NY 10017

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/86 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

SIGNATURES of Assignee of Record

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee.

| | | | |
|-----------|---------------------------|-----------|--------------|
| Signature | <i>Gerald T. Holtzman</i> | Date | 5/29/07 |
| Name | Gerald T. Holtzman | Telephone | 201.980.3443 |
| Title | General Counsel | | |

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